

A

New Years Greeting to All The World from Beniamino Gigli



Beniamino Gigli as Cavaradossi in "Tosca."



BENIAMINO GIGLI

Today, He Is the World's
Greatest Tenor



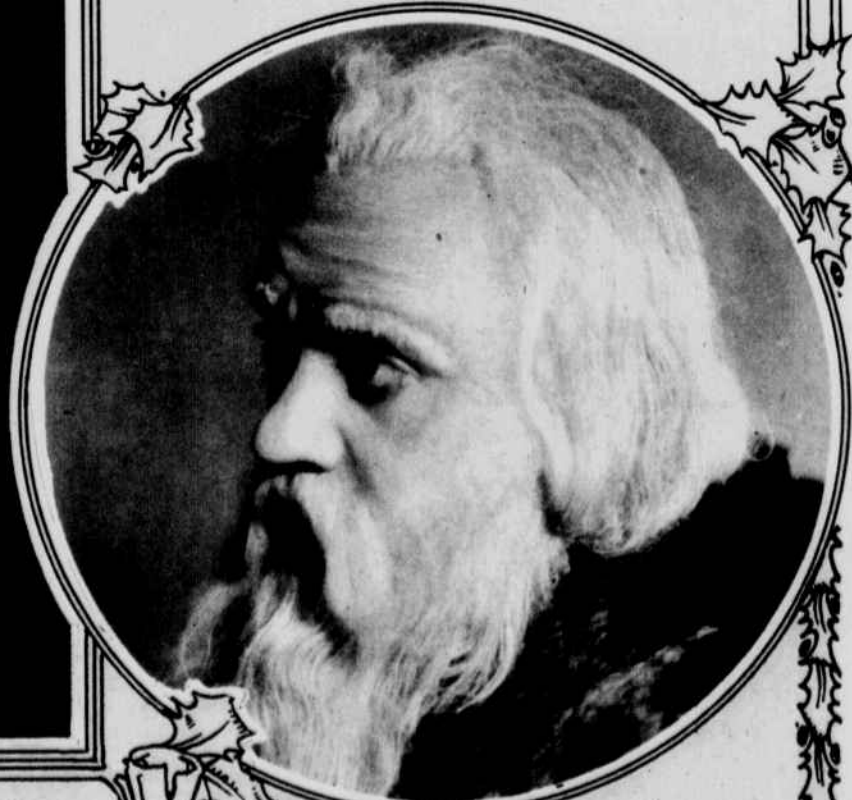
Rina, little daughter of Beniamino Gigli, with her famous Parisian singing doll.



Beniamino Gigli and his devoted mother on the beach of their private estate in Recanati, Italy. The major part of this picturesque town is owned by Gigli. The famous tenor never fails to cable his mother after each public appearance.



Beniamino Gigli at home with his charming wife and children. To the left his daughter, Rina; to the right his son, Enzo, who was named after the leading tenor role in "La Gioconda," in which his famous father made his debut in Venice in 1915. For this performance Gigli received the equivalent of \$5 in American money. To-day he receives \$40 per minute.



Beniamino Gigli as Dr. Faust in "Mephistopheles," in which he made his American debut at the Metropolitan Opera House.